

# PORTFOLIO



**MIKE HARRIS**

GRAPHIC DESIGNER



# PROPERTY SHOWCASE

View Magazine editorial spread.  
Coldwell Banker Realty

Property Showcase

# ELEVATE YOUR EVERY DAY



1008 Tuatini Avenue  
Newport Beach, CA 92660  
\$4,649,000  
4 bedrooms,  
4 full and 1 half baths  
4,560 square feet  
Scott Miller  
714.801.2111  
CalRE #01101182  
Ashlee Rowatt  
562.241.0987  
CalRE #01967960

*Modern Newport Beach Retreat*

By Anny Beck

Welcome home to this sanctuary of relaxed living and uncommon beauty – an exceptional residence that epitomizes the Southern California lifestyle.

A long driveway and landscaped entry with a sparkling water feature usher you into this custom beauty with separate guest quarters. New, meticulously crafted construction utilizes elegant materials and appointments throughout, down to the very last detail. Designed for the comfort of both family and friends, the home's breezy living spaces create an oasis of sophisticated luxury and sunny warmth.



The stylish blend of quality and intentional functionality includes a sleek, modern floor plan that flows seamlessly, enhanced by beautiful, engineered wood flooring, custom light features and stacked paneled doors that lead from the airy family room into the inviting backyard. The gourmet kitchen will thrill the most demanding chef with state-of-the-art Thermador appliances and a massive side-by-side refrigerator ready to be stocked with

all the elements for a deluxe charcuterie board. Every meal is memorable – whether served in the formal dining room or poolside on a relaxed afternoon, where the grill master commands the outdoor kitchen area equipped with a wine refrigerator, stovetop and firepit.

Greet each day in the primary suite, resplendent with floor-to-ceiling windows, a spectacular walk-in closet with organizers, and sliding barn doors that lead to an en suite bathroom with crafted brass faucets and a sublime soaking tub. Savor your morning coffee and a warm croissant on the private terrace overlooking the dazzling saltwater pool.

At every turn, the home's additional bedrooms continue the themes of luxury and refinement. Doubling the pleasures this residence brings, the mini-me 858-square-foot guest quarters are designed with the same exceptional attention to detail, including a full bath and a wet bar area that can easily be converted to a kitchen.

Whether you choose to luxuriate in the seclusion of your own private enclave or take advantage of the amenities and world-class shopping that sun-splashed Newport Beach has to offer, it is a privilege to call this premier residential address home.



X | COLDWELL BANKER REALTY

GOLDWELLBANKERHOMES.COM | X



# COMMUNITY AD


Coldwell Banker Realty

## COMING TOGETHER FOR OUR COMMUNITY

In the wake of the devastating damage and flooding Hurricane Ian caused in Florida, we are thankful to the clients, agents and employees who are helping storm victims by contributing to the Anywhere Disaster Relief Fund, established by Anywhere Gives, a 501(c)(3) public charity. Donations will go to the American Red Cross to help those impacted by the hurricane. Anywhere Real Estate will match contributions up to \$50,000.

If you are interested in contributing, please visit [tinyurl.com/AnywhereGives](https://tinyurl.com/AnywhereGives).  
Because a strong, vibrant community is at the heart of everything we do.



Anywhere Gives is a 501 (c)(3) public charity supporting the philanthropic and volunteer activities of Anywhere Real Estate Inc. and its family of companies in communities where Anywhere has a presence. Contributions made to this site will be managed by Anywhere Gives. All gifts are tax deductible to the extent allowed by law and individuals should consult their tax professional to determine the amount to claim as a tax deduction. Anywhere Gives is incorporated in Delaware and its tax ID is 20-0755090.  22R32N\_10/22

# ANALYTICS REPORT

Coldwell Banker Realty

## E-MARKETING ANALYTICS REPORT

What you need to know about ColdwellBankerHomes.com – Month YEAR



**171m** times  
Showed Up in a Google Search

There's strength in numbers. Millions of visitors annually flock to ColdwellBankerHomes.com, where we collectively drive traffic and increase exposure for our listings.



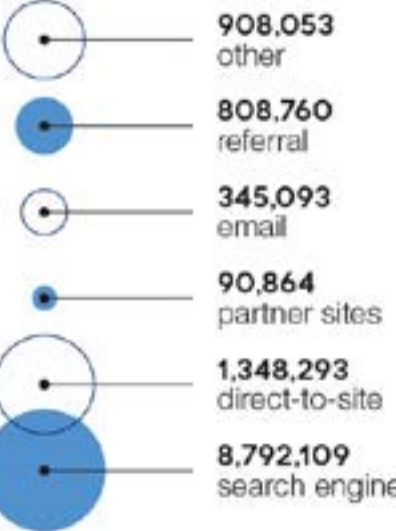
LAST 12 MONTHS

**118.3m**  
visits

**176.5m**  
listing views

### Where Buyers are Coming From

Today's home buyer can come from just about anywhere. That's why ColdwellBankerHomes.com is optimized for search engines, which increases traffic and exposure, and designed for viewing on all devices.



### WORLDWIDE TRAFFIC

Consumers who visited ColdwellBankerHomes.com



### More Eyes This Way

In addition to ColdwellBankerHomes.com, our listings are also on hundreds of real estate sites, including the leading industry portals. Our strategy means more eyes on our listings and more buyer leads.

### PROPERTY VIEWS OF OUR LISTINGS ON PARTNER SITES



### TOP LEAD-GENERATING SITES





# ONE CB

One sheeter.  
Coldwell Banker®

## ONE COLDWELL BANKER®

WE BUILD PRODUCTS *WITH* BROKERS AND AGENTS, NOT *FOR* THEM

IN 2021, COLDWELL BANKER UNITED PRODUCT, TECH AND BUSINESS IN A WAY THAT WE'VE NEVER DONE BEFORE.

AS A RESULT, AGENTS THAT USE PRODUCTS IN OUR TECH SUITE ARE SHOWN TO BE 2X MORE PRODUCTIVE¹.

### GOALS

INCREASE COMMUNICATION WITH BROKERS, AGENTS AND CLIENTS  
ESTABLISH DEDICATED TEAMS TO MAXIMIZE SUCCESS  
DELIVER BETTER PRODUCTS FASTER

#### 1 ONE BRAND.

ONE PRODUCT SUITE.

LEADS ENGINE  
MOXIWORKS®  
PROFILE MANAGER  
MARKET QUEST

DESIGN CONCIERGE  
EXCLUSIVE LOOK  
TRANSACTION MANAGER  
LISTING CONCIERGE

#### MOXIWORKS\*

GIANT LEAP  
IN PRODUCT  
STRATEGY



AWARD-WINNING, SIMPLE,  
INTEGRATED, OPEN SOLUTION  
INCLUDING BEST-IN-CLASS CRM  
AND AGENT WEBSITES



### LISTEN. LEARN. CONNECT.

**CONSISTENT:** FEEDBACK LOOP, REPORTING AND TRACKING OF ANALYTICS,  
USE OF CUSTOMER SATISFACTION AND FEEDBACK

**BRANDS, BROKERS, EMPLOYEES CAN:** REQUEST ENHANCEMENTS,  
RAISE CONCERNS, INFLUENCE PRIORITIZATION

#### DELIVERING STELLAR SERVICE AND SUPPORT



80%

SATISFIED WITH SUPPORT

+60

NPS TRAINING (GREAT)

+48

NPS PRODUCT (GREAT)

#### DATA DRIVING



AGENTS WHO USE LISTING CONCIERGE¹:

- GET PAID \$519 MORE IN COMMISSION PER TRANSACTION, ON AVERAGE
- ARE 2X MORE PRODUCTIVE
- CLOSE WITH A HIGHER SALES PRICE, PUTTING AN ADDITIONAL \$5,300 IN SELLERS' POCKETS, ON AVERAGE

AGENTS WHO USE MOXIPRESENT ARE 2X MORE PRODUCTIVE².

### THE FUTURE

2021 was HUGE, and we can't wait to share what's next. In 2022, we will continue to expand our product suite for ONE Coldwell Banker as we launch MoxiWorks, refresh coldwellbanker.com with a seller-driven marketing strategy, grow our open ecosystem of technology and resources, and much more!

Tune into TMAP for more details. Desk > search TMAP



COLDWELL BANKER



# NEW OFFICE AD

Coldwell Banker Global Luxury

*Coming Soon*



## DISCOVER OUR NEW HOME

*A Place for Distinctive  
Luxury Property Service*

We're excited to introduce our new office opening later this year at 235 Lake Street East in Wayzata. Here, you'll find exceptional luxury real estate service from our experienced Coldwell Banker Global Luxury® property specialists in comfortable new surroundings.

Plan to visit us at our new location coming soon, or contact us anytime – we're here to expertly serve your luxury property buying or selling needs.

235 LAKE STREET EAST, WAYZATA, MN  
O. 952.473.3000

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# RECRUITING

## HTML Emails YOU Campaign. Coldwell Banker®

Building strong relationships with clients is good business, making you a better, more successful agent.

That's why, each month, Coldwell Banker gives you a new and exciting reason to reach out and make lasting connections. Through our unique **Clients For Life** program, emails are automatically sent to your sphere on your behalf, telling them about fun things like a gift card giveaway, special event, free sports tickets or a night on the town. It's exactly the sort of thing that makes them happy to hear from you – and keeps them thinking of you whenever it's time for them or someone they know to buy or sell a home.

Let Coldwell Banker's Clients For Life program boost your **Production Power** – one of our **Core 4 Values** designed to help agents live exceptional lives.

**At Coldwell Banker, it's all about YOU.**

Visit **ColdwellBankerCareers.com** to discover the many ways we put agents first.

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Find out what you're capable of when you have the right brokerage behind you. Coldwell Banker offers the support you need to learn, grow and excel.

Expand your sales and business development skills to take your career to the next level. We give you access to world-class programs like AMP!, designed to help both new and experienced agents Achieve Maximum Productivity. So far, agents have reported making 20,251 appointments, signing over 4,000 buyer and listing agreements, and securing more than 2,300 written offers since participating in the four-week AMP! program.

Getting impressive results like this through **Coaching to Confidence** is part of our **Core 4 Values** – developed with agents in mind to help them live exceptional lives.

**At Coldwell Banker, it's all about YOU.**

Visit **ColdwellBankerCareers.com** to discover the many ways we put agents first.

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The right tools will get you ahead and set you apart from the competition. Find them at Coldwell Banker.

We work hard to assemble an arsenal of invaluable programs and platforms that other brokerages just can't match. From an integrated lead generation and CRM system that maximizes your prospecting possibilities to market trend reports that position you as the industry expert, we make sure you have the resources you need to succeed.

Our investment in impactful business-building tools is a direct way of boosting your **Production Power** – one of our **Core 4 Values** intended to help agents live exceptional lives.

**At Coldwell Banker, it's all about YOU.**

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# BRANDSRV

New product awareness social media campaign.  
Coldwell Banker®





## Social media carousel. Coldwell Banker Commercial

[illegible]



# AGENT RECRUITING

HTML email campaign. Coldwell Banker®



**NEED MORE SUPPORT?  
WE'RE HERE TO HELP!**

[WATCH VIDEO](#)





Coldwell Banker Real Estate is all about providing the support you need when and where you need it, empowering you to win more listings and enhance productivity.

Find out why we're a leader in real estate and the perfect place to grow your business.

WE'RE  
**#1 IN AGENT LOYALTY\***  
FOR A REASON  
REACH OUT TODAY TO LEARN WHY

 COLDWELL BANKER

[DBA CUSTOMIZE](#)

\*Coldwell Banker/Real Estate Agent Research, January 2024. Based on Loyalty to Change Brand Affiliation. ©2024 Coldwell Banker. All Rights Reserved. Coldwell Banker and the Coldwell Banker logo are trademarks of Coldwell Banker Real Estate LLC. The Coldwell Banker System is comprised of company owned offices which are owned by a subsidiary of American Advisors LLC and franchised offices which are independently owned and operated. The Coldwell Banker System fully supports the principles of the Fair Housing Act and the Equal Opportunity Act. 980 2019775\_CBR\_2024

Contact me with any questions:  
Agent Name lic. 1234567  
[agentname@coldwellbanker.com](mailto:agentname@coldwellbanker.com)  
[coldwellbanker.com](http://coldwellbanker.com)  
(123) 456-7890 (Direct)  
Coldwell Banker  
123 Main Street, NJ 07940-1123

Coldwell Banker Real Estate LLC



[Opt out of future emails by clicking unsubscribe](#)



**THE GLOBAL STANDARD IN  
LUXURY REAL ESTATE**

[WATCH VIDEO](#)





The Coldwell Banker Global Luxury® program empowers you to reach new heights, offering an unparalleled destination for premier agents.

- Over \$200M in Daily Luxury Sales\*
- 39,339 U.S. Transaction Sides\*
- Average Sales Price of \$1M+ Transaction Side Is \$1.9M\*
- Global Luxury Certification Courses
- Bespoke Marketing Assets
- Distinctive Brand Identity

DISCOVER THE ULTIMATE IN  
**LUXURY REAL ESTATE**

REACH OUT TODAY

 COLDWELL BANKER

[DBA CUSTOMIZE](#)



**LEARN TO OUTSHINE  
THE COMPETITION**

[WATCH VIDEO](#)



Staying ahead of your competitors is tough – we get it. It helps to affiliate with a brokerage that invests in the things that are important to you.

We provide innovative marketing tools, coaching and support as part of our commitment to helping agents live exceptional lives.

In fact, affiliated agents and teams who used products within our technology suite were **3.3X more productive\***.



WE'RE HERE TO  
**HELP YOU SHINE**

LET'S CONNECT SO YOU CAN  
GET STARTED



# AARP®

Social media campaign. Coldwell Banker®

## Hello daylight!



Don't forget to spring forward on March 10! More daylight means more time to find your dream home. Take advantage of these longer days to find a space that lights up your life – **AARP®** Real Estate Benefits by Anywhere can help!

#AARPMembers #RealEstate #DaylightSavings



## Move With Cash Benefits



Dreaming of a new home in the new year? **AARP** members can earn **\$300-\$7,200** in cash benefits when buying or selling a home with the **AARP®** Real Estate Benefits by Anywhere program.

#AARPMembers #RealEstate #BuyAHome



Work with a top real estate agent when you take advantage of the **AARP®** Real Estate Benefits by Anywhere program. It's free to enroll.

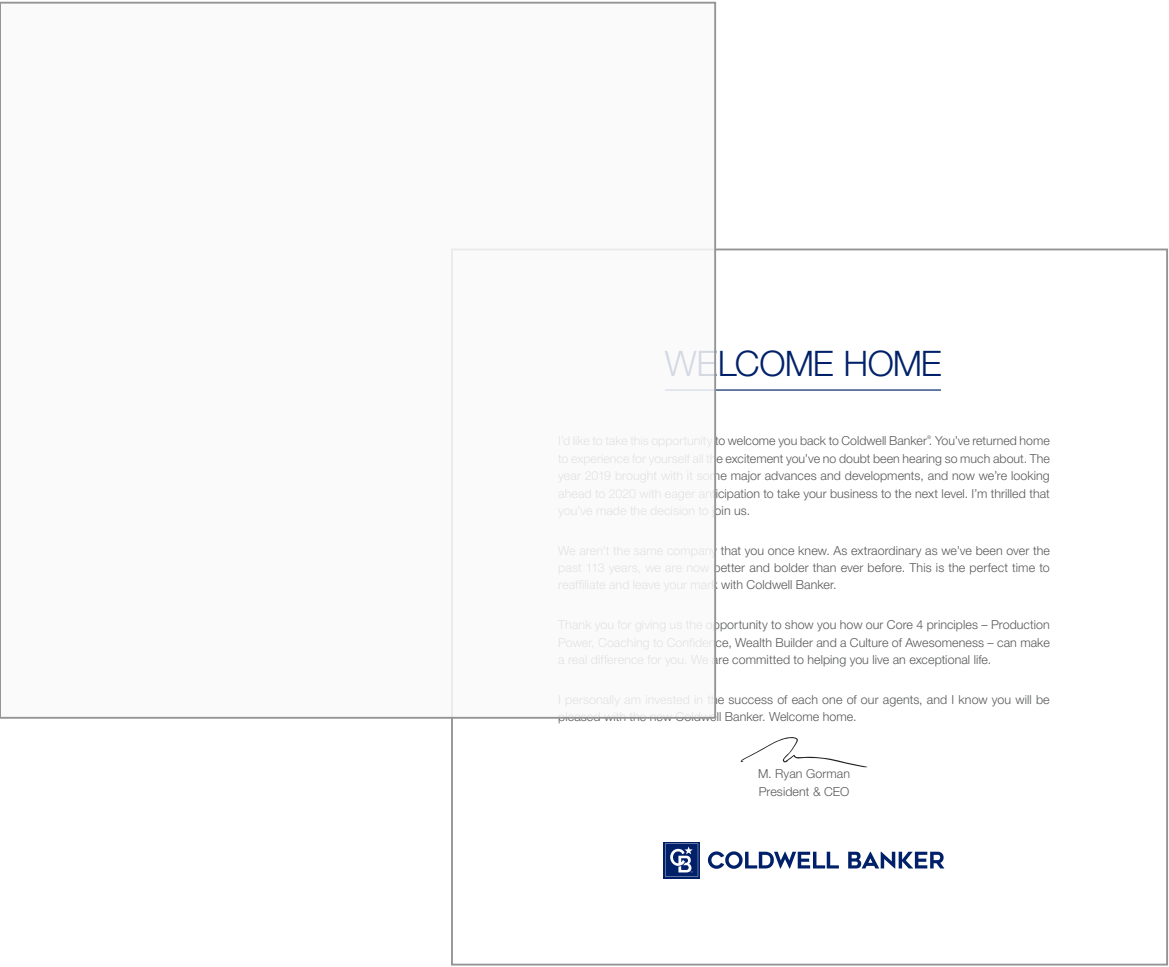
#AARPMembers #RealEstate





# WELCOME HOME

Recruiting campaign. Coldwell Banker®



Proof of this strengthened commitment is your direct access to **The Studio** – the nation's biggest and best in-house real estate marketing agency. As a Coldwell Banker agent, the 300+ marketing and product development professionals that make up The Studio work for you. So you can spend your valuable time doing more for yourself, your business and your clients.

The Studio has been busy developing innovative products like **Listing Concierge** – a comprehensive property marketing program designed to help you win the listing, prove your value and turn one listing into three. It's the mantra driving this first-of-its-kind, simple-to-use platform that is unlike anything you've seen before.

Paired with it is **Design Concierge**, inviting you to develop your own attention-getting identity by building on the powerful Coldwell Banker brand to create custom logos, business cards, bios and more. Work with the Design Concierge team to create your own complementary personal brand to give you an edge in the marketplace and ensure that you always stand out from the competition.

We've also launched **Desk**, anchored in the industry's first open architecture platform, which provides a new way to work that streamlines your necessary applications into one cohesive, integrated solution. And we're just getting started with the incredible products and services we have in store for you, all intended to simplify and modernize your agent experience.



Address.  
New Attitude.

are you to meet the  
dwell Banker®. We've  
announcements,  
and product unveilings.  
I bold rebrand with  
let ready to head into  
how to grow your  
eights of success.



Your tour begins with **Core 4**. You've always been the most important part of our business. And now we're even more dedicated to putting you first by focusing on the fundamental principles that are the basis for everything we offer – to help you live an exceptional life.

**Production Power** – We help you sell more homes, make more money and work more efficiently.

**Coaching to Confidence** – We enable you to expand your sales and business development skills through effective education, coaching and support.

**Wealth Builder** – We offer real financial strategies you can use to grow and protect your personal wealth, now and into the future. We believe your best years are ahead of you.

**Culture of Awesomeness** – We provide a diverse environment that is collaborative, supportive and fun. We are a company that inspires pride.

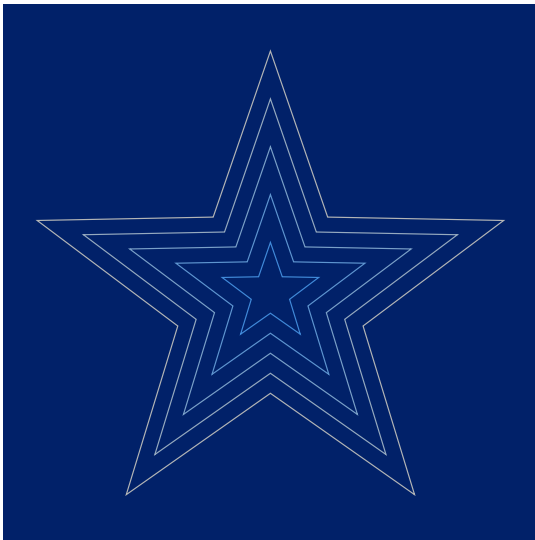
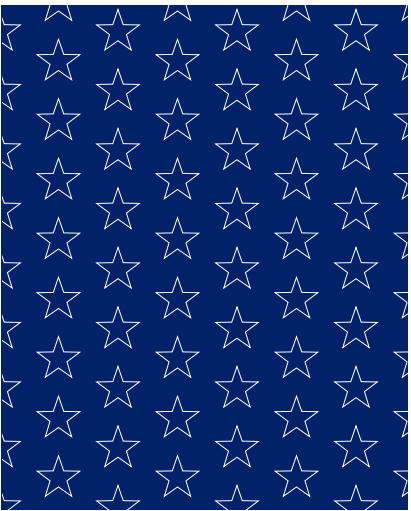
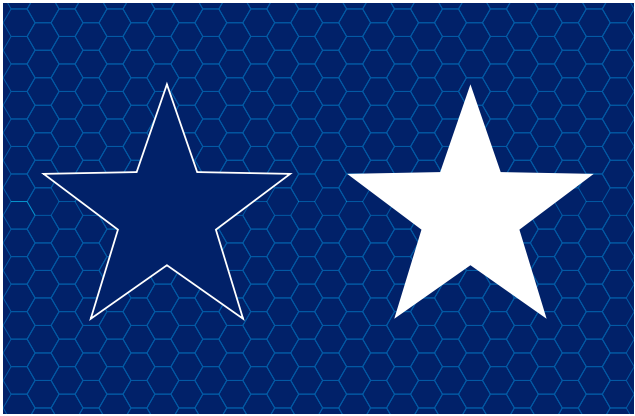
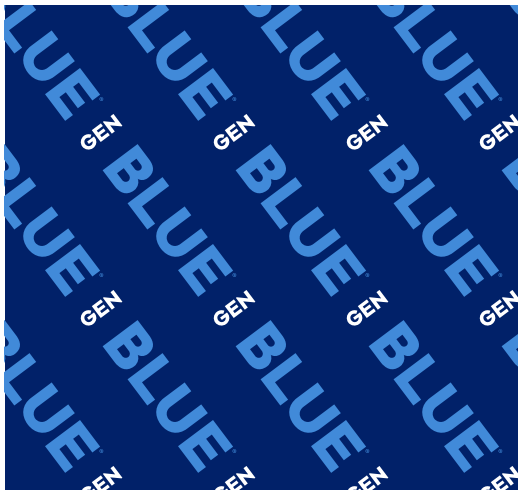
ancements weren't generating enough energy and ahead with a striking new look. The North Star featured in agents not only our excellence in the industry, but also the people home for over a century. That's longer than any other orically, the North Star has always been a shining beacon, here you belong. Welcome home.





# GEN BLUE 2023

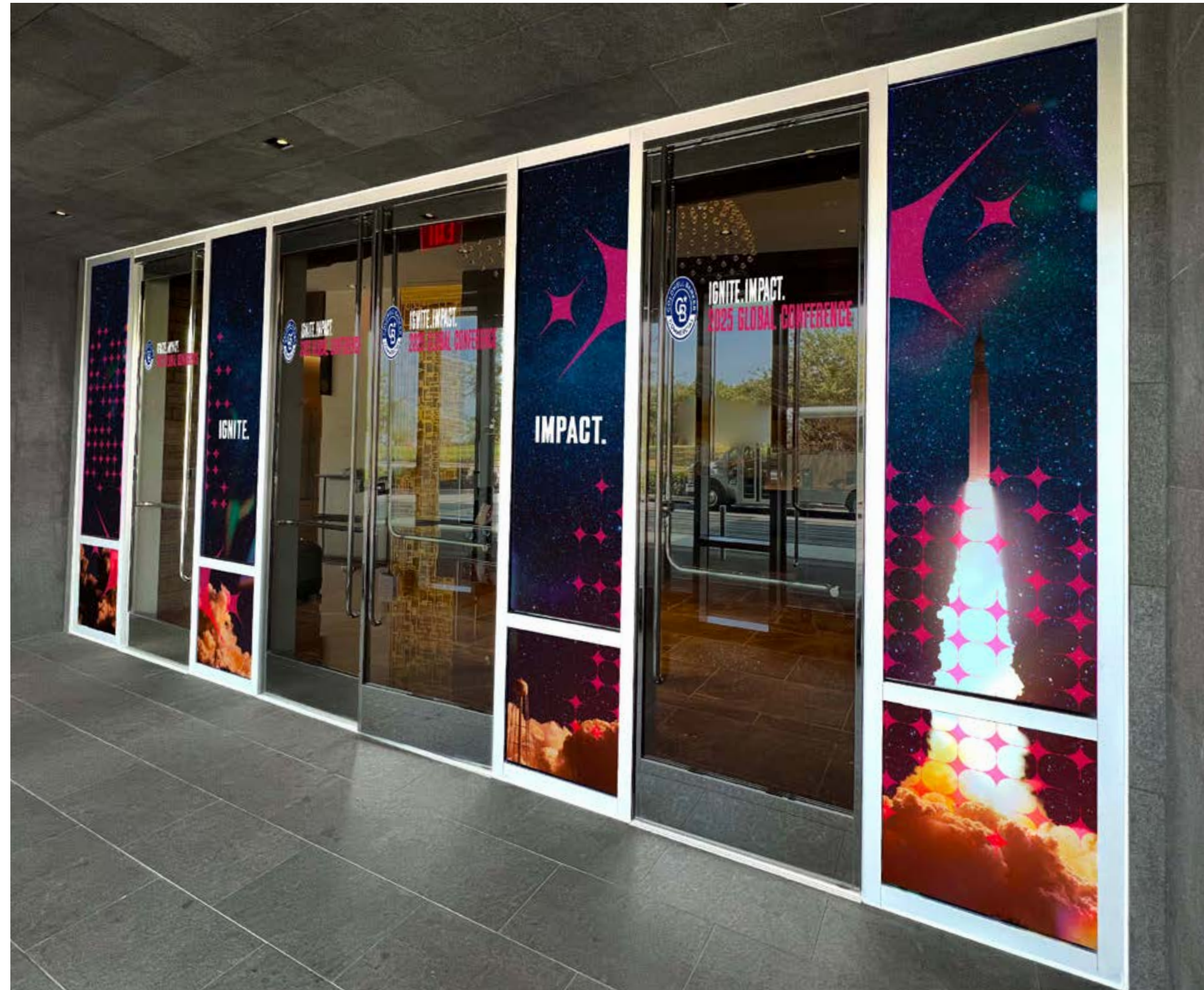
Conference design concept.  
Coldwell Banker®





# 2025 GLOBAL CONFERENCE

Entrance door design. Coldwell Banker Commercial





# CUSTOM AGENT LOGO

Coldwell Banker Realty





# CUSTOM AGENT LOGO

Coldwell Banker Realty



THE SEMPLE & HETTRICH TEAM

# PROGRAM LOGO

Coldwell Banker Realty





PROGRAM LOGO

Coldwell Banker Realty





PROGRAM LOGO

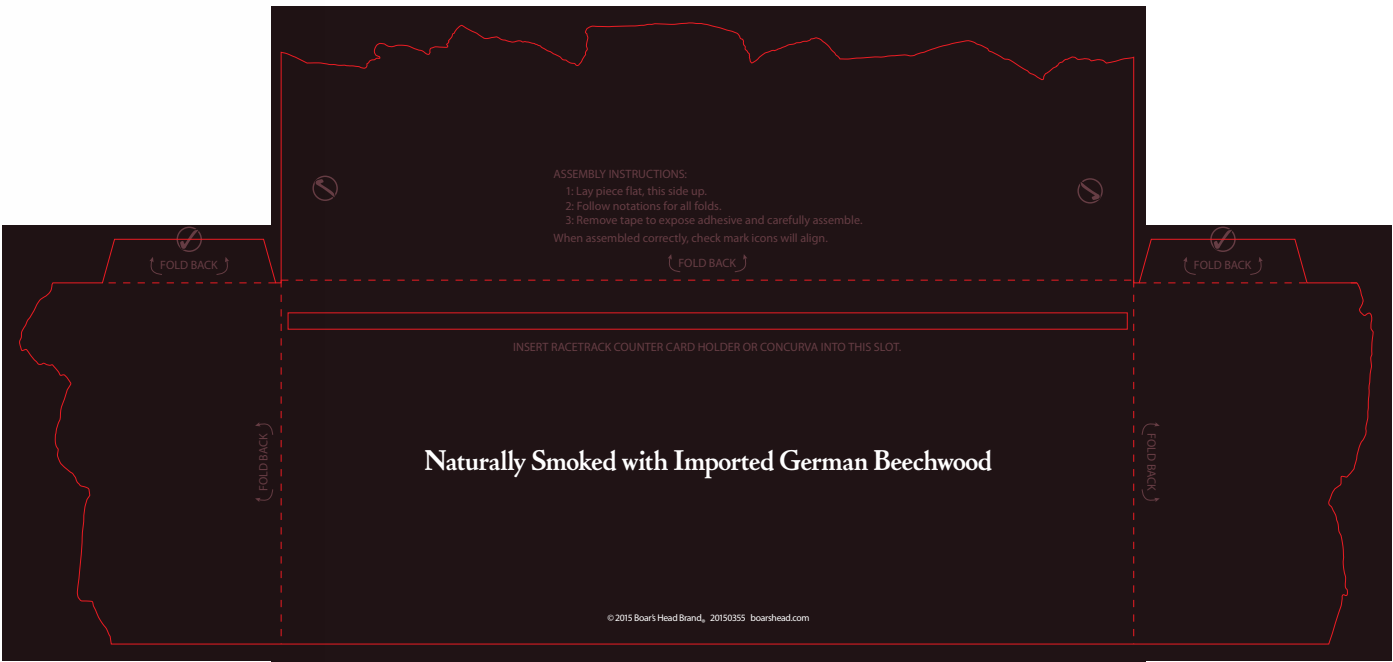
Anywhere<sup>SM</sup>





# SMOKEMASTER HAM PRODUCT LAUNCH

Dimensional case insert and  
counter card holder base.  
Boar's Head Brand®





# ICHIBAN TERIYAKI CHICKEN PRODUCT LAUNCH

Concept mood board.  
Boar's Head Brand®





# ICHIBAN TERIYAKI CHICKEN PRODUCT LAUNCH

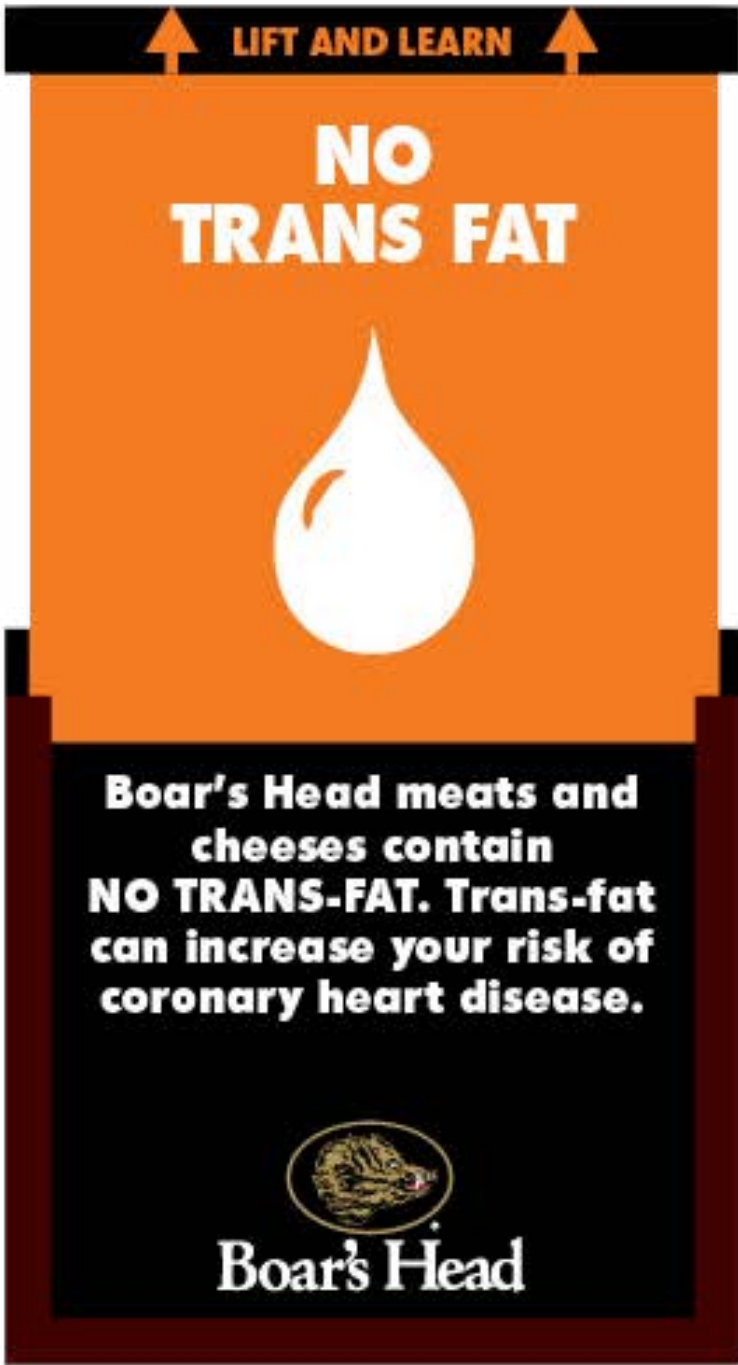
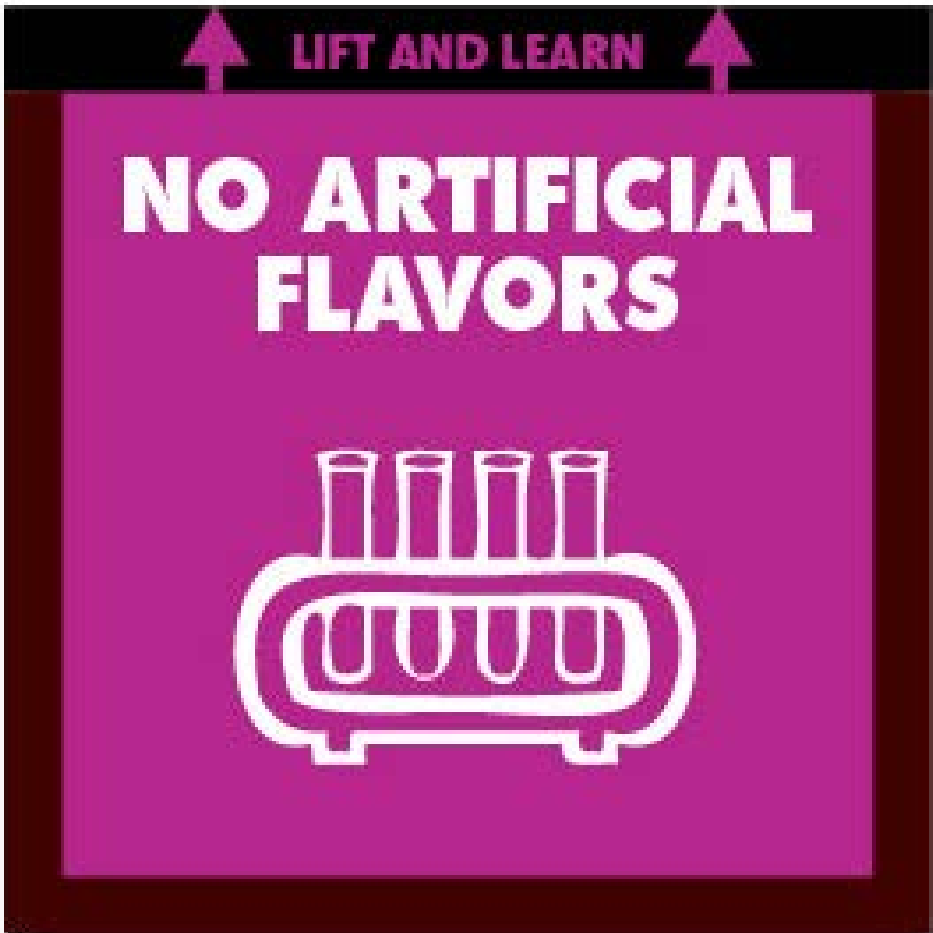
Counter card holder topper and shelf talker.  
Boar's Head Brand®





# DUPAGE CHILDREN’S MUSEUM CAFÉ

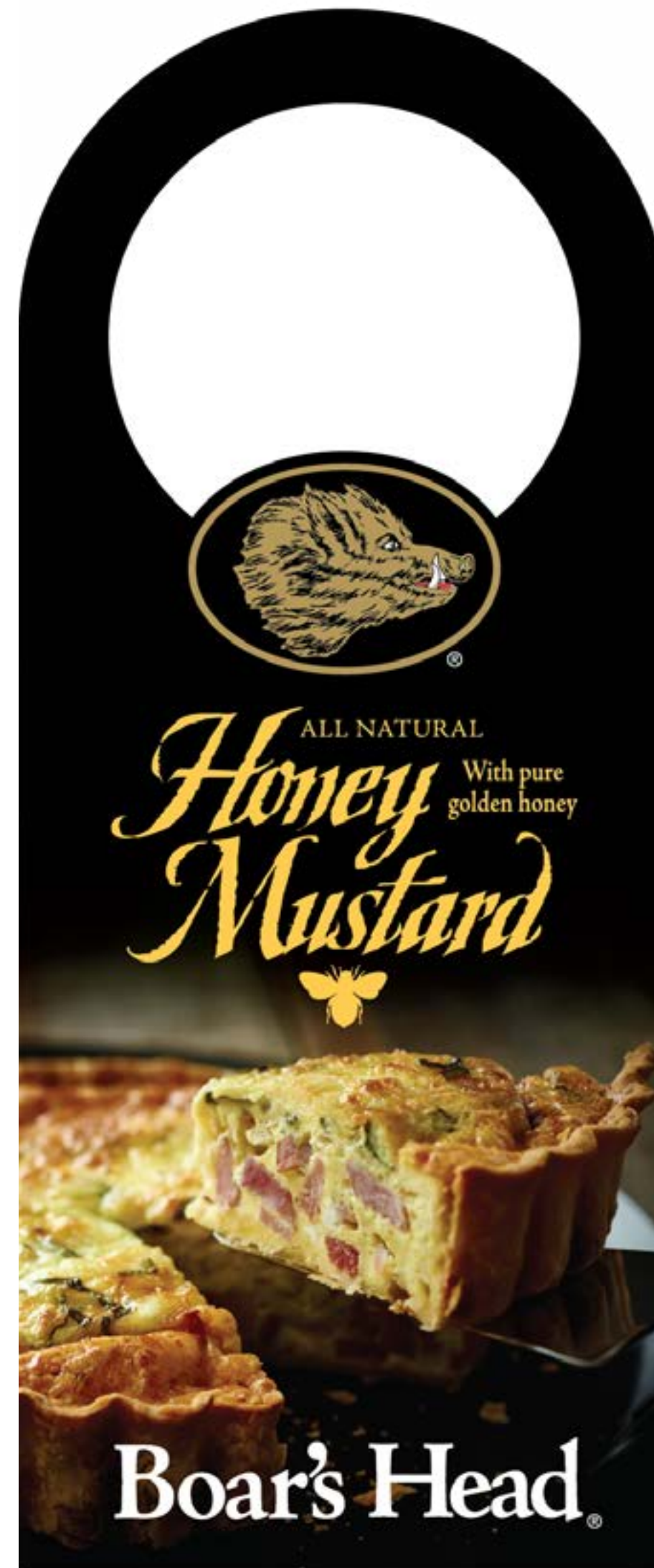
Concept for interactive product education sign. Boar’s Head Brand®





# CONDIMENT MERCHANDISING


Bottle neck hangers. Boar's Head Brand®






# PLAYBILL SWEET SLICE CONTEST

Web ads. Boar's Head Brand®




**Boar's Head**  
SWEET SLICE.  
HOLIDAY HAM

ENTER FOR A CHANCE TO  
WIN A PAIR  
OF TICKETS



TEXT BOAR4 TO 47464\*

TO GO SEE HAMILTON  
ON BROADWAY



**Boar's Head**  
SWEET SLICE.  
HOLIDAY HAM

ENTER FOR A CHANCE TO  
WIN A PAIR  
OF TICKETS

TEXT BOAR4 TO 47464\*

TO GO SEE *HAMILTON*  
ON BROADWAY







ENTER FOR A CHANCE TO  
WIN A PAIR OF TICKETS  
TEXT BOAR4 TO 47464\*

TO GO SEE *HAMILTON* ON BROADWAY

**Boar's Head**  
SWEET SLICE.  
HOLIDAY HAM

\*No purchase necessary. Void in South Dakota and where prohibited. For official rules visit boarshead.com/T2W. Message and data rates may apply.



# L.T.O. SANDWICH

St. Patrick's Day counter card.  
Boar's Head Brand®





# FEATURE ITEMS

Counter card and menu insert.  
Boar's Head Brand®



TODAY'S *Feature*

Feature Name  
Feature description.

\$00.00

Proudly Featuring

Boar's  Head

© 2015 Boar's Head Brand, boarshead.com



TODAY'S *Feature*

Proudly Featuring

Boar's  Head

© 2015 Boar's Head Brand, boarshead.com

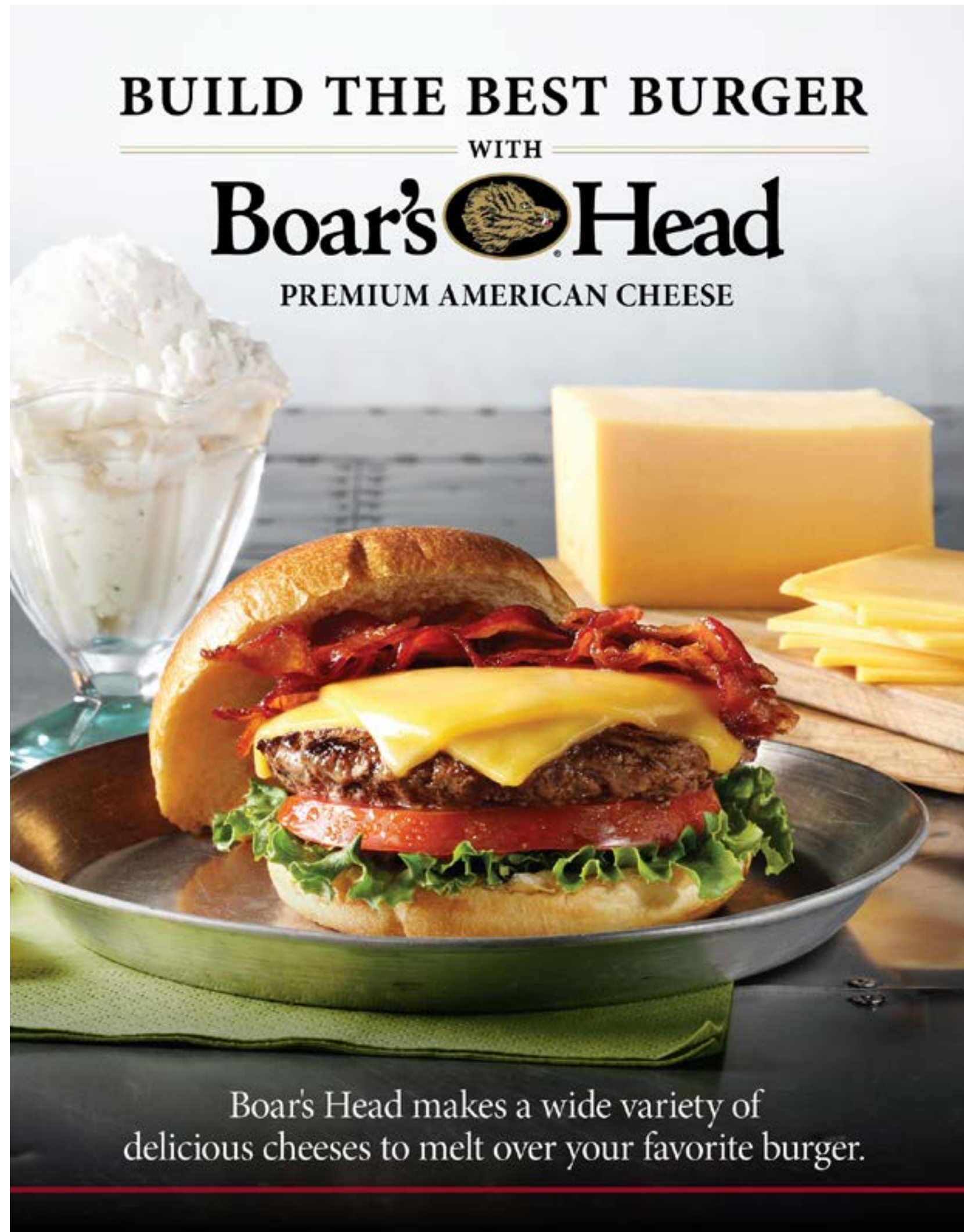
Feature Name

\$00.00



# BEST BURGER

Cheese companion sales counter card. Boar's Head Brand®





# NEW YORK YANKEES POP

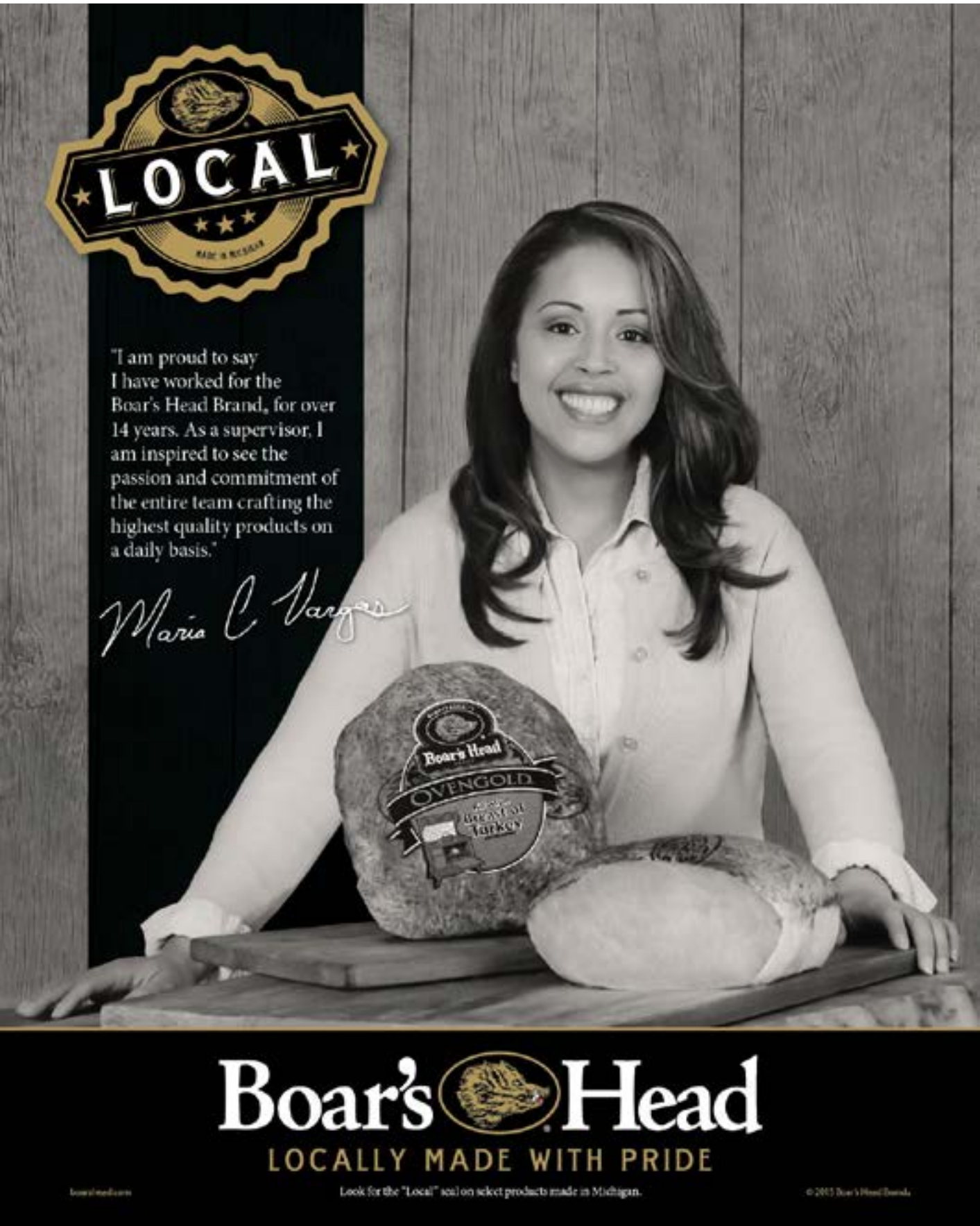
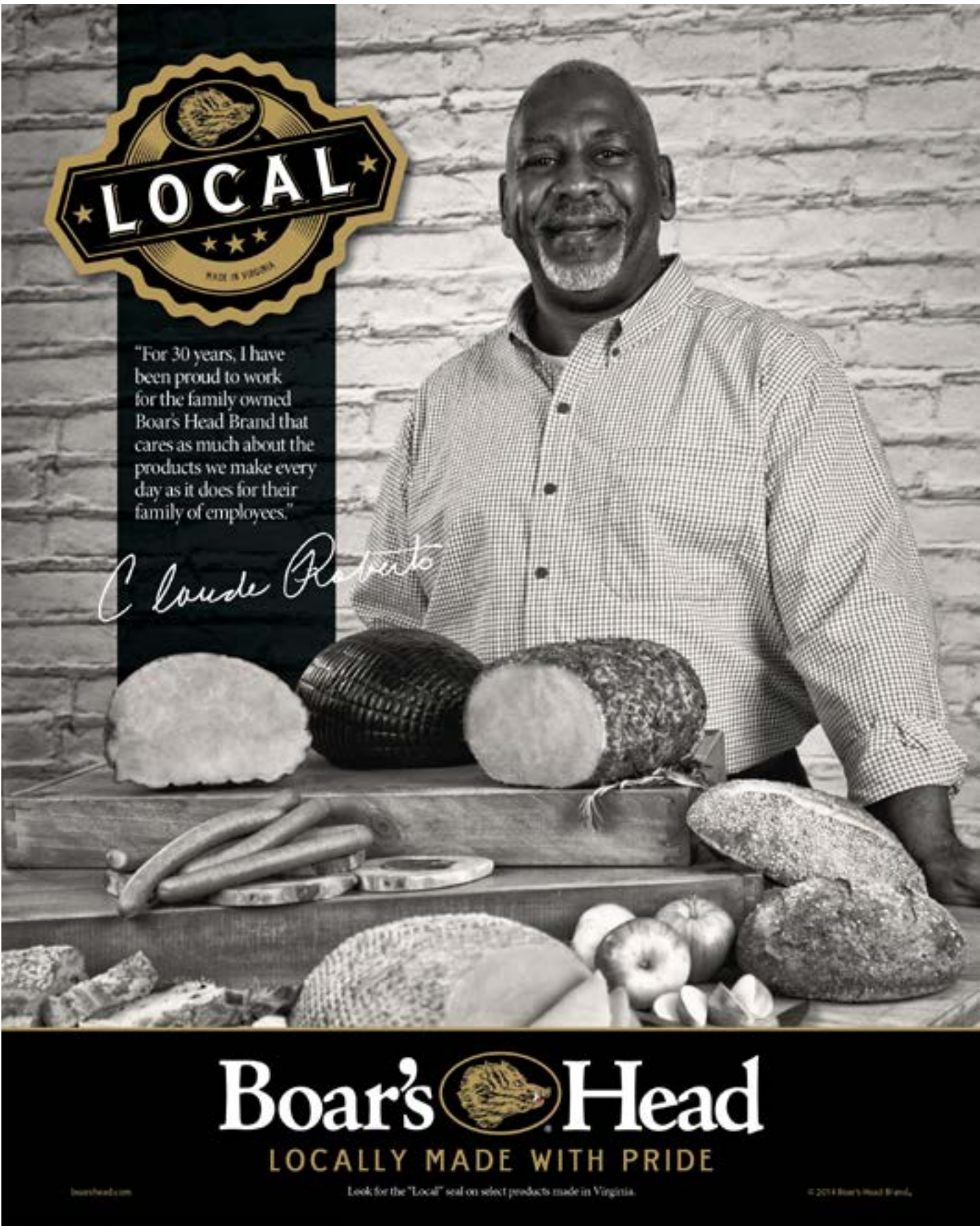
Baseball card posters. Boar's Head Brand®





# LOCAL CAMPAIGN

Counter cards and posters. Boar's Head Brand®



FPO - Adhesive Strip  
Do not print blue rectangle.




# FOOD SERVICE TURKEY CHILI


Static cling and poster.  
Boar’s Head Brand®

### Turkey Chili Concepts for Photography

Turkey chili is a healthier option over beef, it has fewer calories and fat per serving. Setting should follow the Boar’s Head higher standard profile; however, higher key palettes may suggest lighter and healthier.



A small amount of shredded white or yellow cheddar and green onions are nice garnishes. Avoid sour cream. Avoid lots of bread. No cornbread. No limes. No chips. Also consider using some visually interesting gourmet crackers.




The wood textures on the surface in this shot are nice.

INTRODUCING

#### Hearty Turkey Chili

Made with Ground Turkey, Crushed Tomatoes,  
Whole Red Kidney & Pinto Beans

XXg Protein per Serving  
XX% Fewer Calories & Fat\*




Copy schematic. Not for design.

Shoot with and without garnish.


Use a bowl, no mugs, no napkins.

Shoot straight overhead and a 30 to 60 degree angle.




Explore a shot using the idea of showcasing the ingredients on a spoon. Not sure if the ingredients for this product will translate as well.


Additional inspiration. Ignore chips.



Ignore the limes and napkin.




Ignore the lime and chips.



INTRODUCING

## Boar’s Head Turkey Chili with Red Kidney Beans



15g of Protein Per Serving


Gluten Free

© 2013 Boar’s Head Brand, 20130209 boarhead.com

INTRODUCING

## Turkey Chili with Red Kidney Beans

Made with lean ground Turkey, ripe tomatoes, pinto and red kidney beans, peppers, onions, garlic and a blend of spices for a rich chili flavor.



15g of Protein Per Serving  
Gluten Free

## Boar’s Head

© 2013 Boar’s Head Brand, 20130209 boarhead.com



# PREMIUM PICK MERCHANDISING

Rail sign and case divider.  
Boar's Head Brand®





# ITALIAN DRY CURED MERCHANDISING

Worked and tested with vendor to design a new merchandiser.  
Boar's Head Brand®





# FRANKFURTER POP

Counter card, banner and case topper. Boar's Head Brand®

# FRANKLY PERFECT

ORIGINAL FAMILY RECIPE



## Boar's Head

PREMIUM FRANKFURTERS

© 2012 Boar's Head Brand, Inc. Frankfort, KY



## Boar's Head

Premium Frankfurters

### FRANKLY PERFECT

ORIGINAL FAMILY RECIPE



MADE FROM QUALITY,  
HAND TRIMMED CUTS OF  
PORK AND BEEF.

# FRANKLY PERFECT



TAKE ONE

PUBLIX  
**DELI**

Proudly Featuring  
**Boar's Head**  
PREMIUM FRANKFURTERS  
BOARSHOOF.COM/FRANKS

#### FRANKFURTER & TOPPING IDEAS

<b>New York Style</b> Boar's Head Beef or Pork Frankfurters Boar's Head Swiss Cheese Boar's Head Thousand Island Dressing Boar's Head Pickles	<b>Deluxe Style</b> Boar's Head Beef or Pork Frankfurters Boar's Head Swiss Cheese Boar's Head Thousand Island Dressing Boar's Head Pickles Boar's Head Mustard
<b>Chicago Style</b> Boar's Head Beef or Pork Frankfurters Boar's Head Swiss Cheese Boar's Head Thousand Island Dressing Boar's Head Pickles Boar's Head Mustard	<b>Texas Style</b> Boar's Head Beef or Pork Frankfurters Boar's Head Swiss Cheese Boar's Head Thousand Island Dressing Boar's Head Pickles Boar's Head Mustard
<b>Georgia Style</b> Boar's Head Beef or Pork Frankfurters Boar's Head Swiss Cheese Boar's Head Thousand Island Dressing Boar's Head Pickles Boar's Head Mustard	<b>Alabama Style</b> Boar's Head Beef or Pork Frankfurters Boar's Head Swiss Cheese Boar's Head Thousand Island Dressing Boar's Head Pickles Boar's Head Mustard



# HUMMUS POP

Billboard, cart sign and aisle interrupter. Boar's Head Brand®





# BUTCHER CRAFT JERKY POP


Counter card and aisle interrupter. Boar's Head Brand®



Boar's Head

Butcher Craft

ALL NATURAL JERKY



50 G PROTEIN  
PER BAG



Boar's Head

Butcher Craft

LONDON BROIL SEASONED  
ALL NATURAL BEEF JERKY



Boar's Head

Butcher Craft


BUFFALO STYLE  
ALL NATURAL TURKEY JERKY



Boar's Head

Butcher Craft

LONDON BROIL SEASONED  
ALL NATURAL BEEF JERKY




Boar's Head

Butcher Craft

BUFFALO STYLE  
ALL NATURAL TURKEY JERKY

Now Available in  
5 oz Packages


\*No artificial ingredients, minimally processed



Boar's Head


Butcher Craft

ALL NATURAL JERKY



20g PROTEIN  
PER 2oz BAG


NO SOY  
NO MSG



Boar's Head

Butcher Craft


LONDON BROIL SEASONED  
All Natural Beef Jerky



Boar's Head

Butcher Craft


BUFFALO STYLE  
All Natural Turkey Jerky



Boar's Head

Butcher Craft

LONDON BROIL SEASONED  
All Natural Beef Jerky



Boar's Head

Butcher Craft

BUFFALO STYLE  
All Natural Turkey Jerky

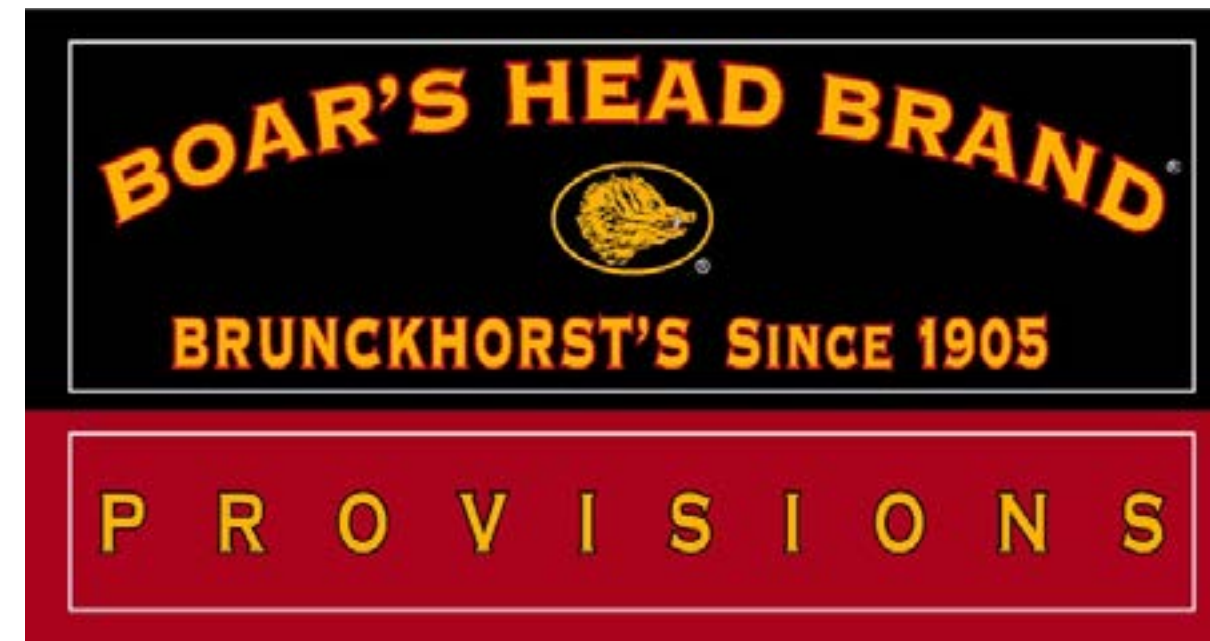
A HIGH QUALITY,  
FLAVORFUL SNACK.

\*No artificial ingredients, minimally processed

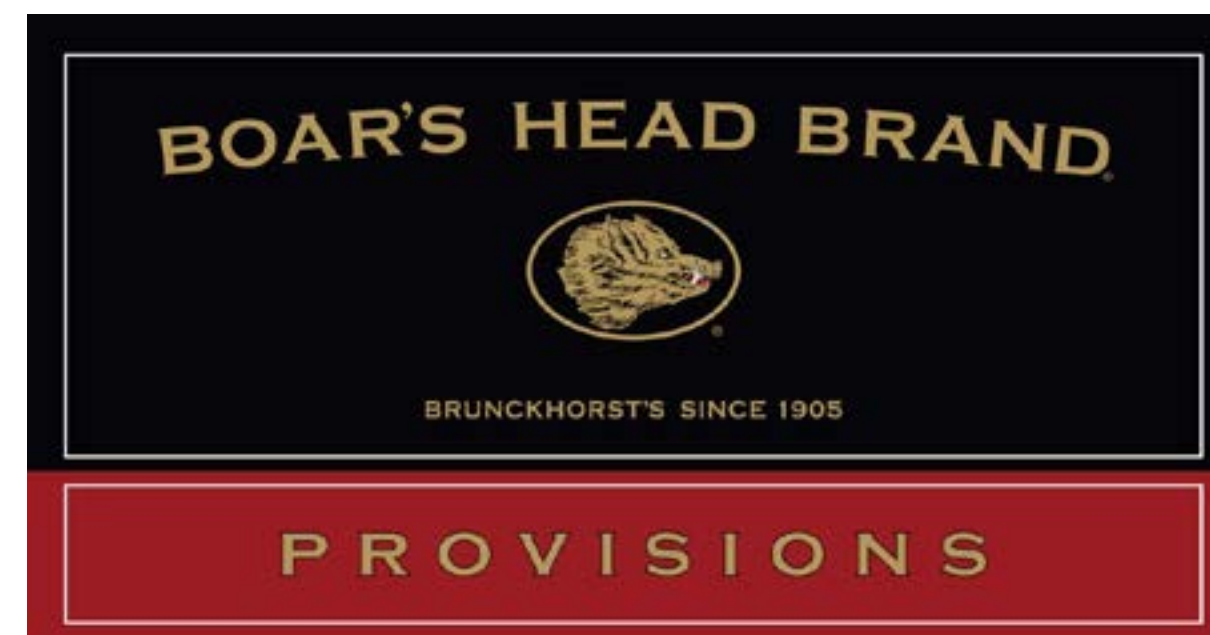


# HOT DOG CART REBRANDING

Collaborated with vendor to improve design and materials, reduce cost, and realign branding with truck fleet. Boar's Head Brand®



BEFORE



AFTER





# PRODUCT PACKAGING

Grated cheese tub lids.  
Boar's Head Brand®





# FULLY COOKED BACON

Packaging rework to improve visuals. Boar's Head Brand®



BEFORE



AFTER



# BBQ SAUCE BOTTLE LABELS

Redesign to modernize branding.  
Boar's Head Brand®



AFTER

BEFORE



# BBQ SAUCE MERCHANDISER HEADER

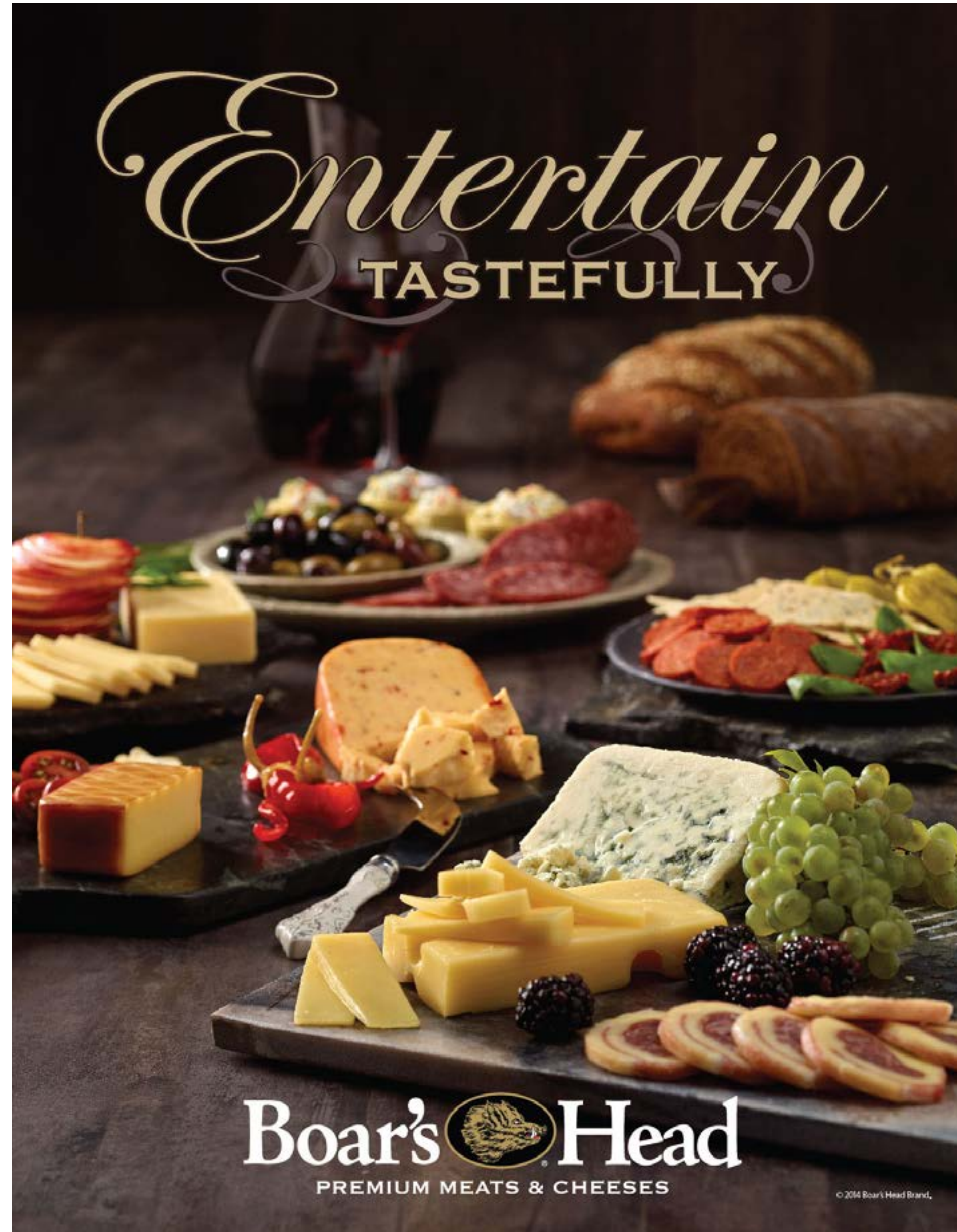
Boar's Head Brand®





# HOLIDAY ENTERTAINING

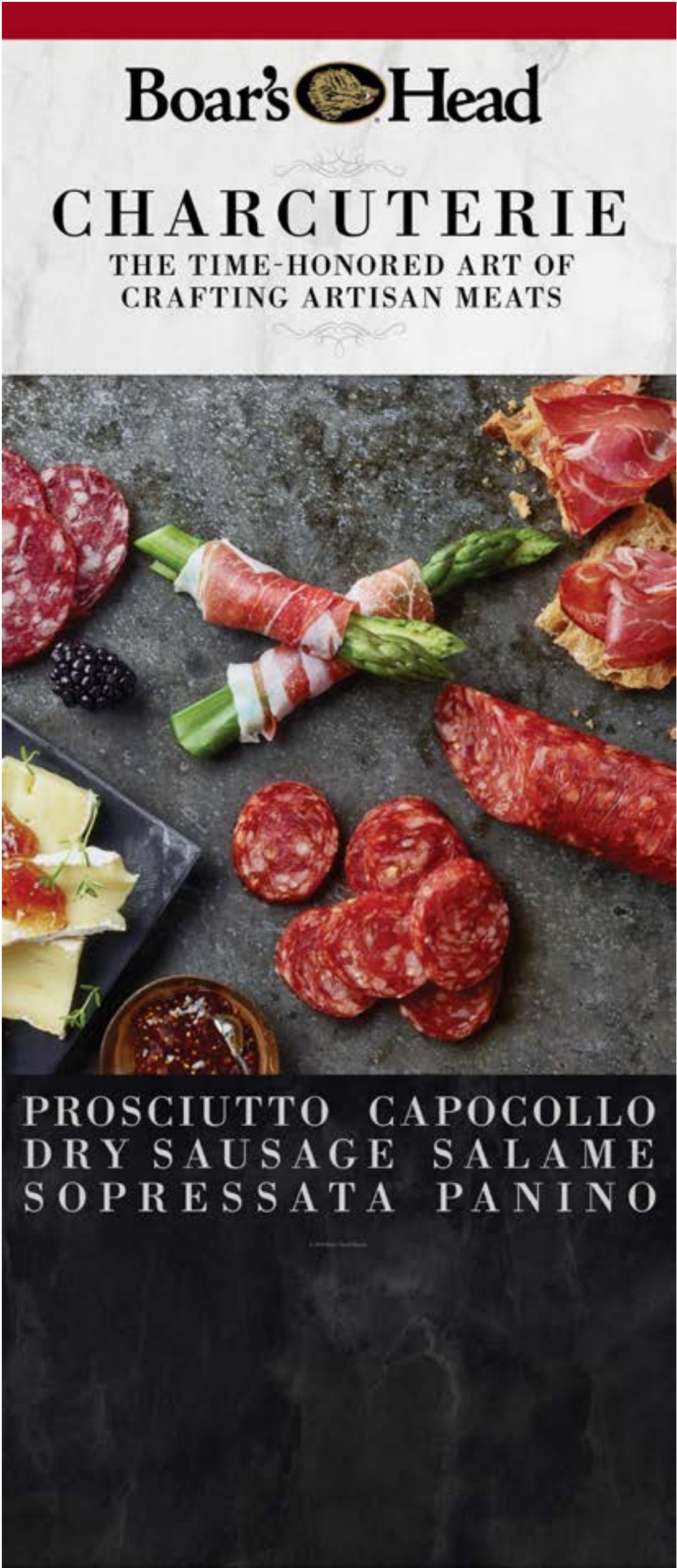
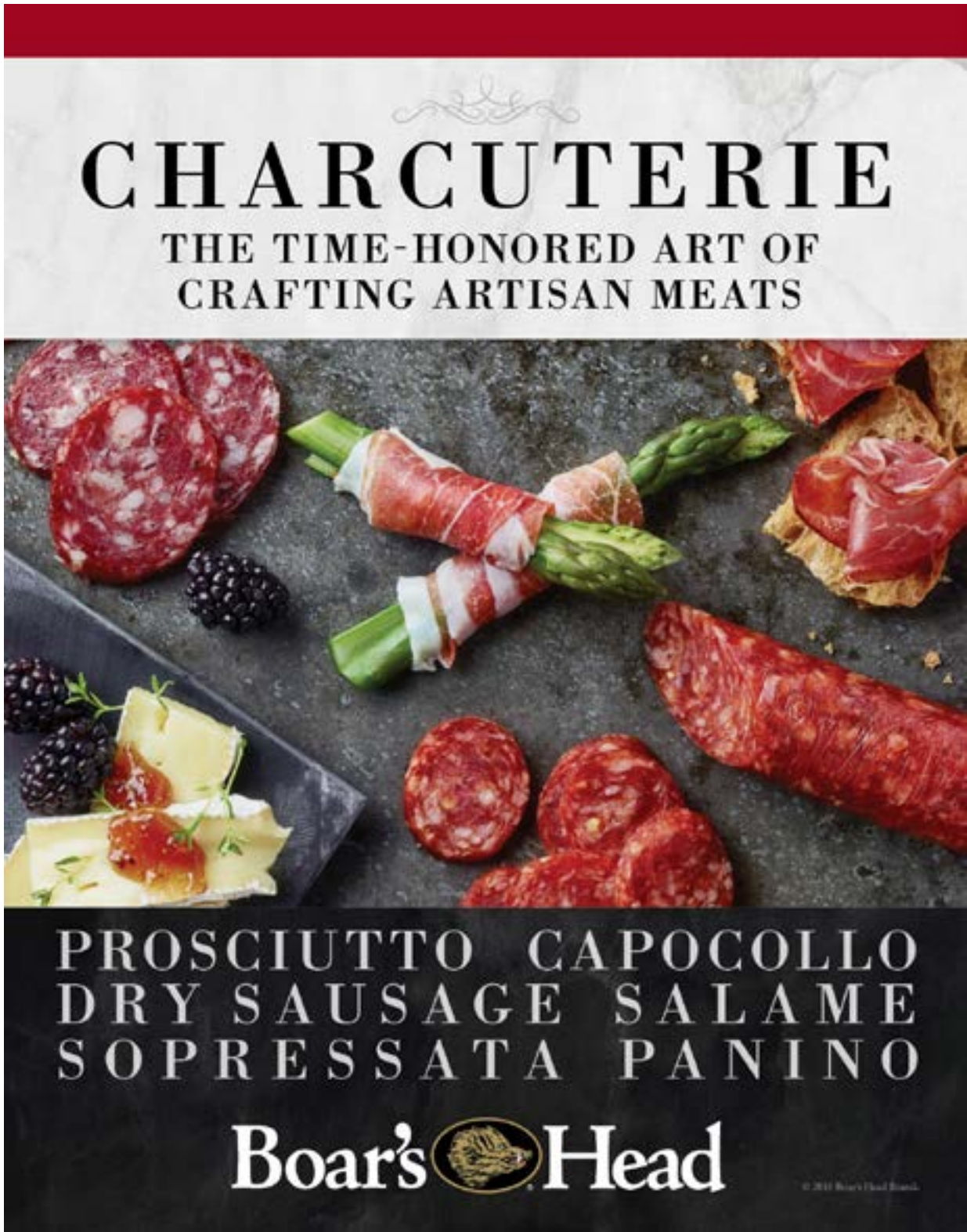
End cap retail sign.  
Boar's Head Brand®





# CHARCUTERIE POP

Counter card, banner and shelf dangler.  
Boar's Head Brand®





# BARREL PICKLES COUNTER SIGN

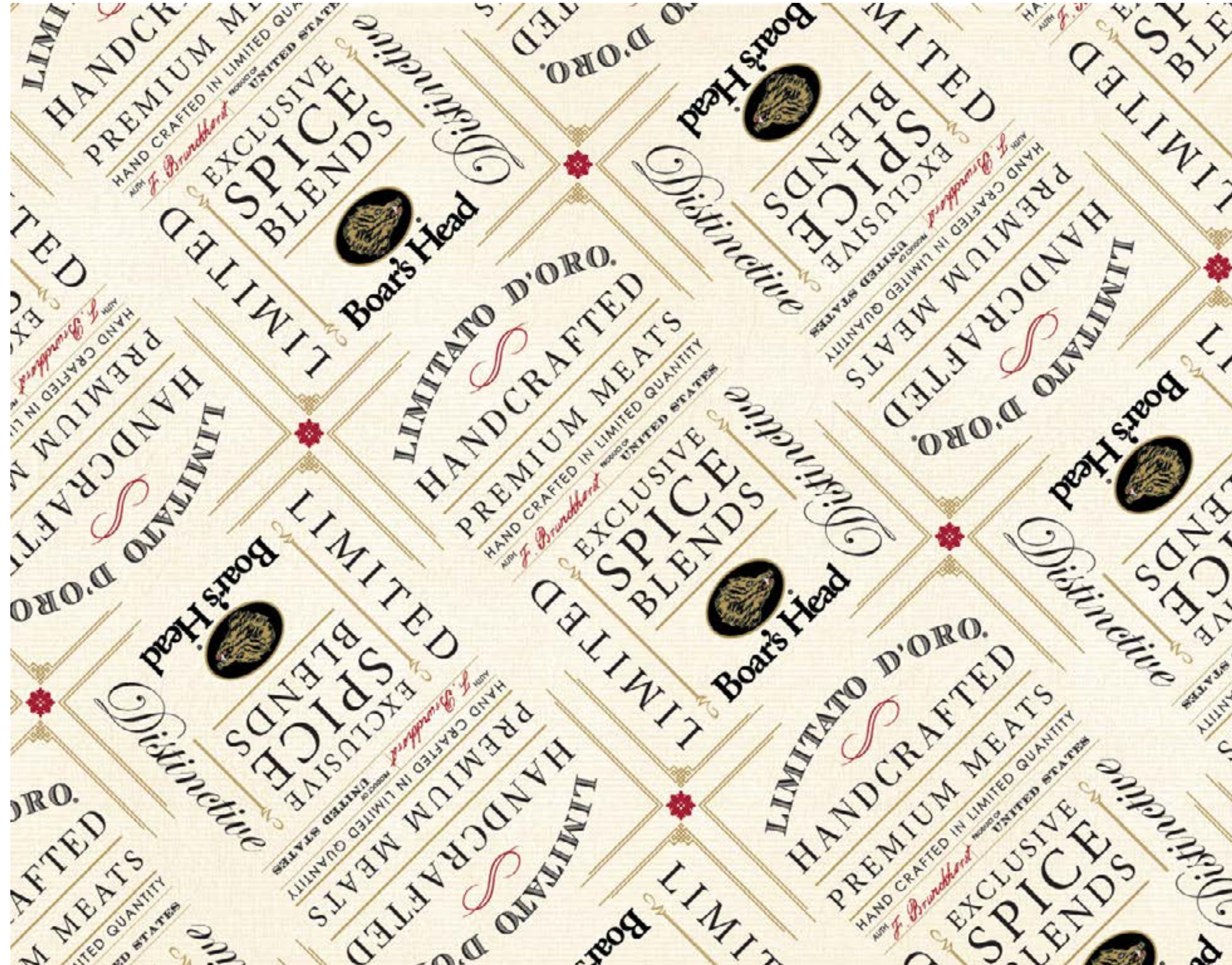
With adjustable pricing system.  
Boar's Head Brand®





# LIMITATO D'ORO

Paper product wrap.  
Boar's Head Brand®





# TLA CONFERENCE INSIDER'S GUIDE

Brochure. American Accounting Association







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THANK YOU